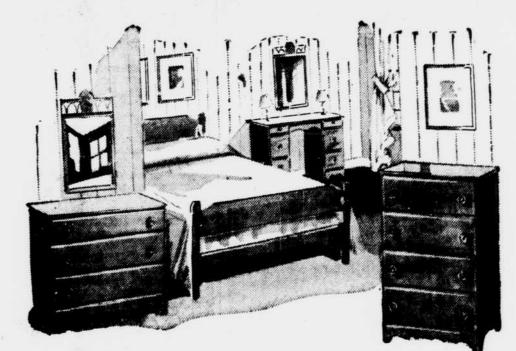
- NATIONAL 5100

HOMEWARES FURNITURE AND

Buoyant, resilient . . . yet plenty firm! The coil unit's "pigtail tied" to anchor each coil in place . . . then wrapped in stitched sisal and cotton felt, finally covered with heavy woven cotton ticking. A trim-looking mattress . . . thanks to its pre-built border. And available in single, double and three-quarter sizes.

(Mattresses, Fourth Floor, The Hecht Co.)





3-PC. SOLID ROCK MAPLE BEDROOM

Half-Yearly

A budget-priced suite for you who like the charm informality of Early American . . . the cheery warmth of reddish-brown maple. Built like more expensive suites with hardwood interiors and dove-tailed drawers. And note . . . the traditional maple-leaf design. Double bed, chest and choice of vanity or dresser with mirror.

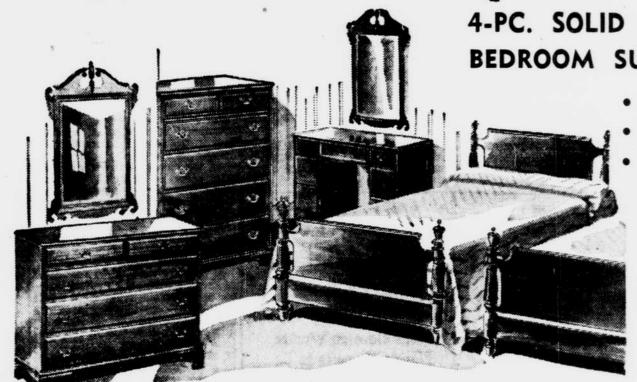
(Bedroom Furniture, Fourth Floor, The Hecht Co.)

Regularly 28.95—Specially Priced

You get (1) Colonial-type bed in maple, walnut or mahogany finished gumwood (2) Tempered steel, helical-tied Simmons coil spring. (3) Innerspring mat-tress covered in blue-and-white cotton ticking. Single, double and three-quarter

(Bed Outfit. Fourth Floor, The Hecht Co.)





4-PC. SOLID MAHOGANY BEDROOM SUITE

> · Vanity or Dresser • Two Twin

Beds

Massive Chest

Think of it . . . solid mahogany at this price! And a faithful adaptation of the Early American styling that's riding the high tide of popularity. Constructed as you'd expect a fine suite to be-with solid oak interiors, dustproof construction throughout . . . and centerguided drawers that glide in and out smoothly as a song.

ENSEMBLE YOUR OWN LIVING ROOM

Many's the time you've seen a two-piece suite in which the sofa was just exactly what you wanted . . . but the chair with it wouldn't do at all . . . or maybe you liked the chair and

not the sofa. And invariably, like bread-and-butter and salt-and-pepper, they came in pairs and you couldn't get the one without the other. Not so here . . . we give you a choice of sofas and a choice of chairs . . . pick out any sofa and any two chairs (one with a high back, one with a low or both the same if you prefer). All basically 18th Century pieces that really "go-together," so no matter what your choice, it's bound to be in excellent taste.

A. Chippendale Barrel Chair in natural, wood-rose or blue cotton tapestry. ? Grip-Arm Sofa with moulded base, wine or blue figured cotton tap-

any Frame, red, blue or black cotton tapestry.

What makes this such a staggering value in our Half-Yearly Sale? First, it's the number of pieces you get. Ordinarily you pay \$119.95 for a sofa and one chair . . . but NOW you pay \$119.95 for a sofa and TWO chairs. Second, the construction. The moss and soft-combed cotton that's used for filling. The resilient spring cushions that you can use on either side. The super-sagless bottoms which keep their own level even after constant use. And thirdly, the choice of pieces,



NO MONEY DOWN . . . ON APPROVED CREDIT . . . 12 TO 18 MONTHS TO PAY . . . PLUS SMALL CARRYING CHARGE

V